

Over Rs 50 lakh counterfeit products seized in Agra

NEWS / CITY NEWS / AGRA NEWS / OVER RS 50 LAKH COUNTERFEIT PRODUCTS SEIZED IN AGRA

TNN | Jul 21, 2019, 12:31 IST



A network of people spread across UP districts were manufacturing fake products

AGRA: A police raid at a small house in Agra's Jagdispura on Friday found a variety of counterfeit branded products which often dupe customers of their hard-earned money. In fact, more than Rs 50 lakh counterfeit products, including cosmetics such as face wash, skin foundation, hair oil and lip balm, were recovered.

The raid was conducted along with Kolkata-based

Anusandhan investigation and security private limited (AISPL) – a brand product investigation agency which was said to be hired by various top companies to bust the racket involved in trading counterfeit products in Uttar Pradesh and stop affecting their brands.

Speaking to TOI, investigating officer of private agency Dilip Kumar Singh said, "For the past few months, our high-end brand clients were complaining about counterfeit products hampering their business in UP. During our extensive investigation, we found that a network of people spread across districts like Agra, Mathura, Meerut, Varanasi, Jaunpur and others were manufacturing fake low grade quality products. They sold them into the market with eminent brand names after repackaging."

"In Agra, our probe found two men involved in the racket. One of them was identified as Kili Rajvee Sama, who originally hails from Keshavpura New Mumtaz Nagar, Meerut, but was living at a rented accommodation in Kishorepura Ki Pulia area of Jagdispura police jurisdiction, Agra city, as well as in Mathura district. His Agra landlord Rup Singh is also allegedly involved in fake product business. During the raid, Rup Singh was repackaging fake products, but denied his involvement," said Dilip Kumar Singh.

Station house officer of Jagdispura, Sanjay Kumar Pandey, said, "Rup Singh is a heart patient with over 60 years of age. We have booked his tenant Kili Rajvee Sama for copyright infringement and also probing Rup Singh's involvement. The recovered counterfeit product is worth over Rs 50 lakh."

Notably, after nearly four months, the private brand investigation agency traced a consignment of fake products worth Rs 2 crore which was on its way to Agra's retail market.

Dilip Kumar Singh of AISPL said, "The counterfeit products are mostly sold in remote area of UP's districts. These are harmful and can cause medical complication to consumers, if used. Apart from cosmetics, we also recovered tea of a reputed brand being sold with adulteration in Agra."

Source: <https://timesofindia.indiatimes.com/city/agra/over-rs-50-lakh-counterfeit-products-seized-in-agra/articleshow/70311278.cms>