

## 'Fairness cream' worth Rs33L seized for unfair promises

[Soumitra Bose](#) / TNN / Nov 25, 2021, 04:29 IST

Nagpur: The Food and Drugs Administration (FDA) team has seized fairness cream consignment worth nearly Rs33 lakh from a godown belonging to M/s Saiyog Pharma Surgical Private Limited in Wadi on Tuesday.

The action in city followed a similar operation by FDA team in Thane a day before where 'Myfair cream' worth around Rs10 lakh was seized.

The FDA is learnt to have cracked the whip on 'Myfair cream', a product by Zee Laboratories Limited, for its contravention of Drugs and Cosmetic Rules, 1945 and Schedule J, which specifies the list of diseases or ailments which a drug may not be able to cure or prevent, including fairness of the skin.

Schedule J has list of 51 types of conditions and ailments like AIDS, impotency, increasing brain functioning, insanity, epileptic fits, forms and structure of breasts, size and shape of male sex organ, hernia, goitre and so on, which a drug may not be able to cure or prevent. Any claims to cure or eradicate such diseases or conditions included in the Schedule J is a breach of law and liable for action, said an FDA official.

In Nagpur, the action was initiated by drug inspector Maneesh Choudhari under the supervision of joint commissioner Viraj Paunikar. Around 35-40 cartons of 'Myfair cream' were seized from the godown.

Assistant commissioner, FDA, PM Ballal, said the concerned fairness cream has Schedule H contents, which must be strictly sold under prescription of registered medical practitioners, but the product was being picked up from shops at random by even school-going students in rural areas as a cosmetic cream, which it is not.

"Manufacturers advertise the product as an agent which can turn one fairer. This is misleading information and hence attracts penal provisions," said Ballal, adding samples would be sent to FDA headquarters in Mumbai for further action.

Source: <https://timesofindia.indiatimes.com/city/nagpur/fairness-cream-worth-rs33l-seized-for-unfair-promises/articleshow/87896425.cms#:~:text=Nagpur%3A%20The%20Food%20and%20Drugs,Limited%20in%20Wadi%20on%20Tuesday>