



Counterfeit Tata Pigments products seized in Korabeg, West Bengal

India Blooms News Service | @indiablooms | 09 Feb 2022, 09:18 pm
#TataPigments, #TataGroup, #WestBengal, #TataSteelBrand
Protection, #WestBengalPolice

Kolkata/IBNS: Tata Steel Brand Protection team and the West Bengal Police last month seized counterfeit Tata Pigments products during raids in multiple locations in Korabeg.

Counterfeit products were being sold in non-standard packaging, Tata Pigments said in a press release, adding that the company's products are packaged in a unique manner and all original products are sold with the same packaging by authorised dealers and distributors.

"Upon receiving information about the unscrupulous activity, Tata Steel Brand Protection team along with West Bengal Police conducted a joint raid and seized counterfeit products valued at around 6 lakhs on January 24, 2022," the statement read.

An FIR has been registered against the said entities under 420, 468, 120 B sections of IPC, 103 & 104 sections of Trademarks Act, and 63 & 65 sections of the Copyright Act, it added.

This unauthorised use of the Tata Red and Tata Black names is infringing on the Intellectual Property Rights of Tata Group, the company said.

The owners were selling counterfeit products of substandard quality to consumers disguised as original Tata Pigments products.

"Tata Pigments products possess tremendous goodwill in the minds of the consumers by virtue of the quality of the products. Such unauthorised use of the Tata name on paint products, which do not meet the quality standards of Tata Pigments products, hampers the reputation of Tata Pigments," read the release.

"Tata Pigments strongly condemns the misuse of trademarks and logos of Tata Sons without our prior permission," it added.

Source: <https://www.indiablooms.com/news-details/N/79210/counterfeit-tata-pigments-products-seized-in-korabeg-west-bengal.html>